



## burt rigid box, inc.

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### Burt Rigid Box, Inc. & Taylor Box Company join Pusterla 1880 S.P.A. as the first American Sites of the Global Packaging Group

December 21, 2022

*Offering luxury clients regional manufacturing on four continents*

Burt Rigid Box, Inc. and Taylor Box Company are pleased to announce their combination with respected European secondary packaging group, Pusterla 1880. With established manufacturing sites across the European Union, UK, Moldova, and Tunisia and offices in Asia, Pusterla will enter the North American market through a merger with Burt, located in Oneonta, NY, and the acquisition of Taylor Box in Warren, RI.

Serving clients in the fragrance & skincare, confectionary, entertainment, and retail markets, Burt has been a leading supplier of rigid boxes to international and regional clients since its founding in 1886. Taylor Box, started in 1885, offers a design-forward approach to best-in-class rigid box packaging for the wine & spirits, financial, brand-marketing, luxury internet and other industries.

Roberto Marini, CEO of Pusterla, says “Our US expansion continues our strategic focus on the high-end market. We are honored to serve our clients wherever they are and want to be, and doing so regionally advances our foundational commitment to sustainable production. The addition to our group of two thriving American companies known for their quality, innovative solutions, and manufacturing experience will allow us to be present on a truly global scale.”

As a result of the merger, Laura Brodie, President and co-owner of Burt, will become the first non-family shareholder in Pusterla, and will serve as President of the group’s North American operations. “To offer our clients and team the chance to participate in a global, yet very personal, business with a humble approach to service alongside industry-leading innovation and know-how is a privilege. I’m very excited to join owners Luca Meana, the Meana family, and Roberto Marini as a member of the leadership team of a company I believe in, serving an industry I love. I look forward to integrating Burt and Taylor, two historic rigid box leaders, as the foundation of Pusterla’s North American presence.”

*“Leaders in Innovative Brand-Packaging Since 1886”*

Dan Shedd, President, and owner of Taylor Box Company comments: “I have enjoyed the past 45 years with my amazingly talented and hardworking team. Together, we built the award-winning, innovative, customer-focused market leader, Taylor Box Company. Merging with Burt to become part of Pusterla 1880 will continue to power our growth. As a fourth generation, family-owned business, it is exciting to join with another multi-generational group that shares our culture of excellence and integrity. My team are all looking forward to a future filled with new opportunities to grow as an organization and as individuals. Most importantly, our clients are excited to explore with us the new capabilities and global luxury packaging presence of Pusterla’s international footprint.”

Both deals will close in January. Terms have not been disclosed.

About Pusterla 1880 S.P.A.

At the service of luxury companies, Pusterla, headquartered in Venegono, Italy, employs +1,700 team members in 15 sites across the UK, Europe, North Africa, and Asia. The group manufactures high-end secondary packaging in a variety of materials, conceived and produced based on the constant pursuit of innovative materials and original technical solutions. Its sustainable approach reflects its family spirit, uniting its team and customers around the world. [www.pusterla1880.com](http://www.pusterla1880.com)

About Burt Rigid Box, Inc.

Manufacturing in Oneonta, NY and sourcing in Asia, Burt is a family business with global reach; an industry-leader in custom rigid box production for the high-end and luxury markets, serving international brands to local startups. A dynamic production team creates finished products that are beautiful and sustainable, and quality, innovation, and excellence in service define the company’s market approach. [www.burtbox.com](http://www.burtbox.com)

About Taylor Box Company

Since 1885, Taylor Box Company has combined the exacting craft of box-making with the world’s most advanced manufacturing equipment. Known for their award-winning design capabilities and best-in-class customer service, Taylor partners with global brand clients and creative agencies to produce luxury paperboard and wood-framed packaging all from their facility in Warren, Rhode Island. [www.taylorbox.com](http://www.taylorbox.com)

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